



Press Release

LBBW Bank CZ a.s.
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LBBW Bank held Sales Power Meeting 2010

The fourth year of conference for the sales network - Sales Power Meeting - organised for employees of LBBW Bank CZ took place on February 27th, 2010 in Chocerady.

Conference programme included the evaluation of results achieved in 2009 and presentation of targets for the upcoming period. The conference was attended by more than 130 employees from sales network and customer service employees of LBBW Bank.

“Awarding the winners in four different categories such as the Quality of Services or The Best Personal Banker of the Year forms an integral and traditional part of the event,” says Henrik Pregel, Member of the Board of Directors of LBBW Bank responsible for Individual Banking division.



Henrik Pregel, Member of the Board of Directors of LBBW Bank CZ, during the Sales Power Meeting



Juraj Černička, Member of the Board of Directors of LBBW Bank CZ, during the Sales Power Meeting

Note for editors

LBBW Bank CZ a.s. has been present on the Czech banking market since 1991, and over the years it has established a firm position as a modern and universal commercial bank. From September 1, 2008 Landesbank Baden-Württemberg (LBBW) has been its 100% shareholder. LBBW Bank CZ a.s. provides top-class services in the area of corporate, retail, investment and international banking as well as on the financial markets. LBBW Bank was selected and awarded by experts as the **Third Most Dynamic Bank of the Year 2008.**



In the past, the bank has changed both its shareholder and its name. Under the name of LBBW Bank CZ a.s. it is known as of September 17, 2008. Until this time the bank was active on the Czech market under the name of BAWAG Bank CZ a.s.

Landesbank Baden-Württemberg (LBBW) is a universal bank and an international commercial bank. LBBW belongs to one of the largest banks in Germany and ranks among the 50 largest credit institutions worldwide. The

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LBBW Group offers a wide range of products and services for retail, corporate and institutional customers, as well as the public sector and savings banks.

LBBW's head offices are located in Stuttgart, Karlsruhe Mannheim and Mainz. With more than 200 branches, mainly in Baden-Württemberg, along with the LBBW Centers for Financial Services in all major financial hubs in Germany, Landesbank Baden-Württemberg is the largest bank in southwest of Germany.