



Press Release

LBBW Bank CZ a.s.
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New Top Manager in LBBW Bank CZ

Dirk Reinecker has joined LBBW Bank CZ in January 2010 as its Executive Vice President and the Head of Market Management Division.

Dirk Reinecker (38) graduated from the economic University in Mannheim in Germany. His studies were specialized in banking management and empirical economic policy. He came to LBBW Bank CZ from BW-Bank, a subsidiary of the LBBW Group in Germany, where he was responsible for Target Market Management of Retail and Private Banking. Additionally he was leading a strategy project "Individual Banking in LBBW Bank CZ" in the year 2009. In LBBW Bank CZ he will focus on customer oriented advancement of service capability of the bank and on further involvement of wide-ranging banking expertise of LBBW Group to LBBW Bank CZ.



Dirk Reinecker is married and has 2 children.

Note for editors

LBBW Bank CZ a.s. has been present on the Czech banking market since 1991, and over the years it has established a firm position as a modern and universal commercial bank. From September 1, 2008 Landesbank Baden-Württemberg (LBBW) has been its 100% shareholder. LBBW Bank CZ a.s. provides top-class services in the area of corporate, retail, investment and international banking as well as on the financial markets. LBBW Bank was selected and awarded by experts as the **Third Most Dynamic Bank of the Year 2008.**



In the past, the bank has changed both its shareholder and its name. Under the name of LBBW Bank CZ a.s. it is known as of September 17, 2008. Until this time the bank was active on the Czech market under the name of BAWAG Bank CZ a.s.

Landesbank Baden-Württemberg (LBBW) is a universal bank and an international commercial bank. LBBW belongs to one of the largest banks in Germany and ranks among the 50 largest credit institutions worldwide. The LBBW Group offers a wide range of products and services for retail, corporate and institutional customers, as well as the public sector and savings banks.

LBBW's head offices are located in Stuttgart, Karlsruhe Mannheim and Mainz. With a balance sheet total of EUR 448 billion (as of December 31, 2008) at the Group level, more than 200 branches, mainly in Baden-Württemberg, along with the LBBW Centers for Financial Services in all major financial hubs in Germany. Landesbank Baden-Württemberg is the largest bank in southwest of Germany.